



HONOLULU BOARD OF WATER SUPPLY

2018 Water Conservation Poster & Poetry Contest and 2019 Water Conservation Calendar Sponsorship Levels

Platinum Sponsors:

Contributions of \$2,000 and above

Sponsor Receives:

- Logo with website URL and exclusive sponsorship of one month in the BWS Water Conservation Week calendar
- Logo prominently positioned in "Sponsor" section of calendar
- Recognition at all Water Conservation Week events
- Space for one coupon in the calendar
- Logo prominently positioned on BWS website with hyperlink to sponsor's website
- Logo and/or name on contest materials (media releases, shopping mall displays, and other promotions)
- Opportunity to provide promotional items to Award Ceremony participants

Gold Sponsors:

Contributions of \$1,000 - \$1,999

Sponsor Receives:

- Logo and shared sponsorship of one month in the BWS calendar
- Logo listed in "Sponsor" section of calendar
- Recognition at select Water Conservation Week events
- Space for one coupon in the calendar, pending demand and space availability
- Logo displayed on BWS website with hyperlink to sponsor's website
- Opportunity to provide promotional items to Award Ceremony participants

Silver Sponsors:

Contributions of \$500 - \$999

Sponsor Receives:

- Logo listed in "Sponsor" section of calendar
- Recognition at select Water Conservation Week events
- Logo displayed on BWS website with hyperlink to sponsor's website

Bronze Sponsors:

Contributions of \$250 - \$499

Sponsor Receives:

- Company name only listed in "Sponsor" section of calendar
- Recognition at select Water Conservation Week events
- Name displayed on BWS website with hyperlink to sponsor's website