

Honolulu Board of Water Supply
News Release



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January 30, 2014

**BOARD OF WATER SUPPLY LAUNCHES ANNUAL WATER CONSERVATION
WEEK POSTER AND POETRY CONTESTS**

Winning entries to be featured in 2015 water conservation calendar.

HONOLULU – The Board of Water Supply (BWS) is now accepting entries for its 2014 Water Conservation Week Poster and Poetry Contest, which is open to Oahu students island-wide. These annual contests promote awareness of our island’s limited drinking water supply and encourage Oahu’s youth to become more water-efficient.

“Clean, fresh drinking water is one of our most valuable resources and our keiki will be the caretakers of Oahu’s limited supply,” said Honolulu Mayor Kirk Caldwell. “The Water Conservation Week poster and poetry contests are an excellent opportunity for students to develop innovative ideas to help ensure a sustainable and prosperous future for the City and County of Honolulu.”

The 36th annual poster contest is open to Oahu students in grades K-6, and the 6th annual poetry contest is open to Oahu students in grades 7-12. The 2014 contest theme, “Conserve Water: No Effort Is Too Small,” invites Oahu students to consider how any conservation effort contributes to preserving our existing water supply, especially when done in concert with other efforts.

“Our poster and poetry contests encourage students to adopt and promote a personal conservation ethic,” said BWS Chairman Duane Miyashiro. “They then become advocates for water conservation in the community, encouraging their families and friends to use water wisely.”

“We often take our drinking water supply for granted, simply because it has always been so readily available,” said BWS Manager and Chief Engineer Ernest Lau. “We encourage Oahu’s bright young minds to create posters and poetry that reflect their understanding of the value of water and how every drop saved contributes to a larger island-wide commitment to protect our resources for future generations.”

Students entering the poster contest should submit one original piece of artwork that expresses the theme on a 12 x 18-inch sheet of paper. Any art medium can be used except 3-dimensional work, chalk, charcoal, and oil-based crayons.

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Students entering the poetry contest should submit one original poem, typed on a standard 8½ x 11-inch letter size paper. The poem must also reflect the theme and be 150 words or less and no longer than 20 lines. Any form of poetry is acceptable.

Entries must be submitted with a completed entry form by March 12, 2014, to the BWS's Communications Office at 630 South Beretania Street, Monday through Friday, 7:45 a.m. – 4:30 p.m., or to any Satellite City Hall on Oahu during their normal business hours. The contest entry form, complete contest rules, and additional information are available online at www.boardofwatersupply.com or can be obtained by contacting the BWS Communications Office at 748-5041 or by email at contactus@hbws.org. Additionally, contest information will be provided online via the BWS's Facebook page at <http://www.facebook.com/BWSHonolulu> and its Twitter account at <http://www.twitter.com/BWSHonolulu>.

The winning and honorable mention posters and poems will be showcased at different venues across the island in 2014, as well as featured in the 2015 Water Conservation Calendar, which will be made available to the public at the end of the year. In May, the winning students will be recognized at a special ceremony and presented with awards.

The BWS would like to thank Hawaii Energy, the Friends of Halawa Xeriscape Garden and Alexander & Baldwin, Inc. for their generous sponsorship of this contest.

About the Board of Water Supply

The Board of Water Supply (BWS), a semi-autonomous agency of the City and County of Honolulu, manages Oahu's municipal water resources and distribution system. As the largest water utility in the State, the BWS serves approximately one million customers on Oahu. The BWS embraces its mission of "Water for Life – Ka Wai Ola"—to provide a safe, dependable, and affordable water supply, now and into the future. *Uwē ka lani, ola ka honua* – "When the heavens weep, the earth lives". For more information, visit www.boardofwatersupply.com.

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