

Honolulu Board of Water Supply

News Release



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January 29, 2010

THE HONOLULU BOARD OF WATER SUPPLY KICKS OFF ITS WATER CONSERVATION WEEK POSTER AND POETRY CONTEST

*Oahu schoolchildren invited to use their creative and artistic talent
to illustrate messages of water conservation*

HONOLULU – The Honolulu Board of Water Supply (BWS) is seeking entries for its 2010 Water Conservation Week Poster and Poetry Contest. These annual contests help teach water conservation to Oahu’s schoolchildren and encourage them to take an active role in ensuring a sustainable water supply now and into the future.

“Island keiki are encouraged to illustrate ways to preserve our precious water supply through artwork and poetry,” said Honolulu Mayor Mufi Hannemann. “Their innovative ideas will help pave the way for an environmentally conscious and sustainable future for the City and County of Honolulu.”

The poster contest is open to Oahu students in grades K-6, while the poetry contest is open to Oahu students in grades 7-12. This year’s contest theme is “Stop the Drop,” which is intended to help students learn about the importance of regular leak detection and prompt repair as an effective means to prevent unnecessary water loss.

“The sustainability of our essential water resource relies on the conservation efforts taken by adults and children today,” said Randall Chung, BWS Chairman of the Board.

The winning and honorable mention posters and poems will be showcased at different venues across the island in 2010 as well as featured in the 2011 Water Conservation Calendar, which will be made available to the public at the end of the year. The winning students will also be awarded a U.S. saving bond.

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“Each year, we are delighted by the overwhelming response to these educational contests,” said Wayne Hashiro, BWS Manager and Chief Engineer. “It is encouraging to see more and more schoolchildren taking an active role in understanding and implementing actions to save water at school and at home.”

Students entering the poster contest should submit one original piece of artwork that relates to the theme on a 12 x 18-inch piece of paper. Any art medium can be used, except chalk, charcoal, and oil-based crayons. Students entering the poetry contest should submit one original, typed out piece of poetry on a standard 8 ½ x 11-inch letter size paper. The poem must be 150 words or less and no longer than 20 lines. Any form of poetry is acceptable.

Entries must be submitted with a completed entry form by March 10, 2010 to the Board of Water Supply Communications Office at 630 South Beretania Street or to any satellite city hall on Oahu during normal business hours. The contest entry form, complete contest rules, and additional information – such as leak detection related educational materials and games – are available online at www.boardofwatersupply.com or can be obtained by contacting the BWS’s Communications Office at 748-5041 or by email at contactus@hbws.org.

The BWS would like to thank the Friends of Halawa Xeriscape Garden, Hawaiian Electric Company, Times Supermarket, City Mill, Alexander & Baldwin Foundation, Clear Channel Communications, Big City Diner, Aloha Pacific Federal Credit Union, Board of Water Supply Federal Credit Union, Chuck E. Cheese’s, The Pasha Group and Whole Foods Market for their generous sponsorship of this contest.

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