



## HONOLULU BOARD OF WATER SUPPLY

### 2017 Water Conservation Poster & Poetry Contest and 2018 Water Conservation Calendar Sponsorship Levels

#### **Platinum Sponsors:**

##### **Contributions of \$2,000 and above**

###### **Sponsor Receives:**

- Logo and exclusive sponsorship of one month in the BWS Water Conservation Week calendar
  - Logo prominently positioned in "Sponsor" section of calendar
  - Recognition at all Water Conservation Week events
  - Space for one coupon in the calendar
- Logo prominently positioned on BWS website with hyperlink to sponsor's website
- Logo and/or name on contest materials (media releases, shopping mall displays, neighborhood board announcements, etc.)
- Opportunity to provide collateral material to Award Ceremony participants

#### **Gold Sponsors:**

##### **Contributions of \$1,000 - \$1,999**

###### **Sponsor Receives:**

- Logo and shared sponsorship of one month in the BWS calendar
  - Logo listed in "Sponsor" section of calendar
  - Recognition at select Water Conservation Week events
- Space for one coupon in the calendar, pending demand and space availability
- Logo displayed on BWS website with hyperlink to sponsor's website

#### **Silver Sponsors:**

##### **Contributions of \$500 - \$999**

###### **Sponsor Receives:**

- Logo listed in "Sponsor" section of calendar
- Recognition at select Water Conservation Week events
- Space for one coupon in the calendar, pending demand and space availability
- Logo displayed on BWS website with hyperlink to sponsor's website

#### **Bronze Sponsors:**

##### **Contributions of \$250 - \$499**

###### **Sponsor Receives:**

- Company name listed in "Sponsor" section of calendar
- Recognition at select Water Conservation Week events
- Logo displayed on BWS website with hyperlink to sponsor's website