

BOARD OF WATER SUPPLY, CITY AND COUNTY OF HONOLULU  
REQUEST FOR DONATIONS FOR 2017 WATER CONSERVATION WEEK PROGRAM

The Board of Water Supply (BWS), City and County of Honolulu, is seeking sponsors for its 2017 Water Conservation Week Program. Major components of this water education program are annual poster and poetry contests, which highlight a water-conservation related theme, and publication of a 12-month calendar for 2018 that features winning contest entries.

The **Board of Water Supply (BWS)** is a semi-autonomous agency of the City and County of Honolulu. It is charged with managing Oahu's municipal water resources and distribution system to ensure a safe, dependable, and affordable drinking water supply now and into the future. This includes caring for Oahu's watersheds, preserving and protecting the island's finite water supply, and repairing and replacing the aging infrastructure. Its operations and projects are financed with revenues generated by water transmission and distribution fees; it does not receive income from property or other county taxes and fees. The BWS also pursues federal and state grants to help subsidize BWS projects.

Your support will underwrite the costs of:

- Producing 20,000 copies of the 2018 calendar for distribution to Oahu residents, particularly to all Oahu schools, State and City leaders, and community groups. In addition to receiving recognition as a sponsor of the 39th Annual Water Conservation Week Poster Contest (for grades K-6) and the 9<sup>th</sup> Annual Poetry Contest (for grades 7-12), sponsor companies will be featured in the 2018 Water Conservation Calendar.
- Providing light refreshments for student winners, and their teachers and families who attend the Contest Awards Ceremony in April.

Depending on the selected level of sponsorship, sponsors will receive the following benefits:

**Sponsorship Levels:**

- **Platinum Sponsorship** (\$2,000 and more)
  - Logo and exclusive sponsorship of one month in the BWS Water Conservation Week calendar
  - Logo prominently positioned in "Sponsor" section of calendar
  - Recognition at all Water Conservation Week events
  - Space for one coupon in the calendar
  - Logo prominently positioned on BWS website with hyperlink to sponsor's website
  - Logo and/or name on contest materials (media releases, shopping mall displays, and other miscellaneous promotions)
  - Opportunity to provide collateral material to Award Ceremony participants
- **Gold Sponsorship** (\$1,000 - \$1,999.99)
  - Logo and shared sponsorship of one month in the BWS calendar

- Logo listed in “Sponsor” section of calendar
- Recognition at select Water Conservation Week events
- Space for one coupon in the calendar, pending demand and space availability
- Logo displayed on BWS website with hyperlink to sponsor’s website
- **Silver Sponsorship** (\$500 - \$999.99)
  - Logo listed in “Sponsor” section of calendar
  - Recognition at select Water Conservation Week events
  - Space for one coupon in the calendar, pending demand and space availability
  - Logo displayed on BWS website with hyperlink to sponsor’s website
- **Bronze Sponsorship** (\$250 - \$499.99)
  - Company name listed in “Sponsor” section of calendar
  - Recognition at select Water Conservation Week events
  - Logo displayed on BWS website with hyperlink to sponsor’s website

**Eligibility Requirements:**

Sponsors may NOT be individuals, organizations or corporations that the BWS contracts directly with for goods, services or construction or intend to enter into a contract with the BWS.

Interested persons and organizations may submit a letter of interest for consideration to the BWS Communications Office via e-mail through [ContactUs@hbws.org](mailto:ContactUs@hbws.org), or via postal mail at 630 S. Beretania St., Honolulu, HI 96843. Click [HERE](#) for a printable version of this webpage.

**Sponsor's payments should be made payable to the BWS and sent to the Board of Water Supply, Communications Office, 630 South Beretania Street; Honolulu, HI 96843. Sponsors will receive a letter of acknowledgement for their monetary and in-kind support that they may use to seek deductions when filing their taxes.**

**Interested sponsors may apply any time. For maximum sponsorship benefit, please apply by Monday, November 21, 2016.**